

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

PENN, SCHOEN & BERLAND ASSOCIATES,
LLC,

Plaintiff,

-against-

MICHAEL J. BERLAND, MITCHELL E.
MARKEL, JULIE BISSELL, JENNIFER
NEGRIN and GLOBAL INSIGHTS &
STRATEGIES, LLC,

Defendants.

Notice of Appearance

1:07-cv-05646-DC

PLEASE TAKE NOTICE that Piper Hoffman of OUTTEN & GOLDEN LLP hereby appears in the above-entitled proceeding on behalf of Defendant Michael J. Berland in this action, and requests service of a copy of all subsequent written communications or notices to said party in this proceeding.

Dated: New York, New York
June 20, 2007

/s/ Piper Hoffman

Piper Hoffman

Piper Hoffman

Outten & Golden LLP

3 Park Ave, 29th Floor

New York, NY 10016

Telephone: (212) 245-1000

Attorney for Defendant